

PHARMACEUTICAL INDUSTRY VETERANS JOIN TO LAUNCH e-NICOTINE TECHNOLOGY

Goal: Help to Create a Smokeless World

LOS GATOS, CA and CHAPEL HILL, NC (November 1, 2012) – Despite decades of tobacco control, public health, and medical interventions, smoking remains one of the most preventable causes of death in the United States and worldwide. e-Nicotine Technology (eNT) is a new company committed to reducing the harm associated with tobacco products by combining clean nicotine aerosols for inhalation with empowering e-health tools to help smokers. eNT is developing an electronic nicotine delivery device that produces a condensation aerosol of clean nicotine using its proprietary thermal drug delivery technology to enable deep lung delivery and rapid nicotine uptake, without any of the carcinogens found in combustible cigarettes.

eNT has more than 70 years of combined experience on their team to address this unmet need. “We have the right team, technology, and vision to bring to commercialization a truly unique clean nicotine delivery device to help smokers”, said Jeffrey Williams, President and CEO. The three co-founders of the company have significant experience in starting companies, raising capital, and moving forward products to the clinic and FDA approval, including: Mr. Williams, Michael Hufford, PhD (Chief Medical Officer), and Martin Wensley (Chief Technical Officer). The management team has world-class expertise in aerosolization and pulmonary deposition of drugs, addiction, nicotine craving, commercial scale-up of medical devices, and mobile e-health applications.

About e-Nicotine Technology (eNT)

eNT is a company committed to reducing the harm associated with tobacco products by combining clean nicotine aerosols for inhalation with empowering e-health tools. eNT is developing an electronic nicotine delivery device that produces a condensation aerosol of nicotine using its proprietary thermal drug delivery technology. The eNT platform delivers the right dose of nicotine using the right sized aerosol particles for deep lung delivery.

For more information on eNT, its products, and other inquiries, please see <http://www.enicotinetechnology.com>.

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